

GHR ADVERTISING MEDIA RESPONSE FORM

Please score the following Advertising Media according to your experience of their respective merits in terms of client enquiries received. Ratings should be entered as a score from 0 to 10, where 0 represents "EXTREMELY POOR RESPONSE" and 10 represents "EXCELLENT RESPONSE". Please leave blank any media of which you have no personal experience.

No account should be taken of the actual advertising costs involved or whether the enquiries subsequently translated into any actual client appointments

ADVERTISING MEDIUM

RATING (0 to 10)

YELLOW PAGES DIRECTORIES (Corporate Ads)	
YELLOW PAGES DIRECTORIES (Private Ads)	
THOMSON DIRECTORIES (Corporate Ads)	
THOMSON DIRECTORIES (Private Ads)	
OTHER HARD COPY DIRECTORIES	
YELL.COM (Website)	
THOMSONLOCAL.COM (Website)	
OTHER INTERNET SITES (Commercial)	
NATIONAL NEWSPAPERS	
LOCAL NEWSPAPERS	
HEALTHCARE PUBLICATIONS (i.e. Magazines & Periodicals)	
DOCTOR/DENTIST PATIENT INFORMATION MATERIAL	
HOSPITAL WAITING AREAS (i.e. Electronic Notice Boards)	
POST OFFICES etc (i.e. Electronic Notice Boards)	
RETAIL OUTLETS (e.g. Supermarket Notice Boards)	

The above data is being compiled solely for informational purposes and entirely from responses received from customers of the various services listed. All ratings entered are averages of those received at the date of publication, are included without comment of any kind and do not necessarily reflect the opinions of either the GHR or GHSC

Additional Advertising Media

Please suggest any advertising media not listed above for possible inclusion within the Response Form :

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Please complete and return, either as an email attachment to:

[adm in@ general-hypnotherapy-register.com](mailto:admin@general-hypnotherapy-register.com)

or by post to:

GHR PO Box 204 LYMINGTON SO41 6WP